

October 25, 2023 - Bloomington, MN

A public statement from Yelloh®

At Yelloh®, our mission is to deliver extraordinary food and experiences to our customers. Facing economic headwinds, rising business costs, and the post-pandemic world, our teams across the country have worked valiantly to transform our company into a modern category leader.

Despite those efforts and like many retail businesses, we must now close locations and face a difficult reality that – starting on December 8 – we will focus our yellow truck operations in neighborhoods within these 18 states: Delaware, Illinois, Indiana, Iowa, Kentucky, Maine, Maryland, Michigan, Minnesota, Missouri, New York, Ohio, Pennsylvania, South Dakota, Texas, Vermont, West Virginia, and Wisconsin.

Customers across the U.S. can still get their favorite items by using our app, ordering online, or by calling us to receive our products via UPS.

This focus on these 18 states will result in the closure of about 90 Yelloh delivery centers, impacting about 750 employees in our sales, field, and corporate teams. Impacted locations will close by early December. During this difficult period, we are focusing on taking care of our team members with 60-day notice and pay in compliance with the WARN Act, and serving our customers well.

This is a heartbreaking decision for our company, because we cherish our customers, our employees, and the special role our team members play in our local communities. Concentrating our high-touch delivery service in fewer locations – in states that are the foundation for our 70-year-old company – is the best path forward for Yelloh.